



Uniting Pets and People Since 1947

# BOW WOW BOOGIE

Friday, May 2, 2014  
7:30 - 11:30 PM

**Richlin Ballroom**  
1700 Van Bibber Road, Edgewood  
*Proceeds will benefit the homeless  
and neglected animals of Harford County*

## SPONSORSHIP OPPORTUNITIES

### YOU'RE MY HERO - \$3,000

- 🐾 Your organization will be billed as **the event sponsor** on promotional materials including press releases, advertisements and in HSHC's e-newsletter.
- 🐾 Your business name will be displayed on the Richlin Ballroom marquee on the evening of the event and in the event slideshow playing in the ballroom. **Only one "You're My Hero" Sponsorship** available.
- 🐾 A 6' x 2' banner: [YOUR NAME HERE] presents the 10<sup>th</sup> Annual Bow Wow Boogie will be prominently displayed in the ballroom.
- 🐾 Receive a table of ten reserved seats with your sponsorship sign prominently displayed on all 40 tables AND on the sponsorship board at the front entrance to the ballroom.
- 🐾 Receive a full-page ad on the inside cover of the event program (6½" tall x 4¼" wide; jpeg or pdf).
- 🐾 Your logo displayed on the front cover of the event program.
- 🐾 Business name and link to your website (through June 2014) will be featured on the Humane Society of Harford County's website which averages 30,000 visitors per month. Social media promotion including HSHC's Facebook & Twitter pages.

### GUARDIAN - \$1,000

- 🐾 Recognition on promotional materials to include press releases, advertisements and in HSHC's e-newsletter.
- 🐾 Receive a table of ten reserved seats with your sponsorship sign prominently displayed on your table AND on the sponsorship board at the front entrance to the ballroom.
- 🐾 Receive a half-page ad in the event program (3½" tall x 4½" wide; jpeg or pdf).
- 🐾 Your logo and corporate message prominently displayed on a 2'x3' sign at one of the following areas: Big 6 wheel, beverage bar, silent auction area, or in the ballroom – and in the event slideshow.
- 🐾 Business name and link to your website (through June 2014) will be featured on the Humane Society of Harford County's website which averages 30,000 visitors per month. Social media promotion including HSHC's Facebook & Twitter pages.

### BEST FRIEND - \$750

- 🐾 Recognition on promotional materials to include press releases, advertisements and in HSHC's e-newsletter. Social media promotion including HSHC's Facebook & Twitter pages.
- 🐾 Receive a table of ten reserved seats with your sponsorship sign prominently displayed on your table AND on the sponsorship board at the front entrance to the ballroom.
- 🐾 Receive a business card size ad in the event program (2" tall x 3½" wide; jpeg or pdf).
- 🐾 Your logo and corporate message prominently displayed on a 2'x3' sign at one of the following areas: Big 6 wheel, beverage bar, silent auction area, or in the ballroom – and in the event slideshow.

### COMPANION - \$500

- 🐾 Receive four reserved seats with your sponsorship sign prominently displayed on your table AND on the sponsorship board at the front entrance to the ballroom.
- 🐾 Your logo (jpeg or pdf) will be displayed in the event program – and in the event slideshow.

### BUDDY - \$250

- 🐾 Recognition on a table as the table sponsor.
- 🐾 Name listed in the event program as a table sponsor – and in the event slideshow.

**Please return with payment to HSHC, Bow Wow Boogie, 2208 Connolly Rd, Fallston, MD 21047**

Contact Name \_\_\_\_\_ Organization Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

**Please check sponsorship level you would like to purchase:**

- You're My Hero \$3,000    Guardian \$1,000    Best Friend \$750    Companion \$500    Buddy \$250

**Please submit logo/ad information to [erin@harfordshelter.org](mailto:erin@harfordshelter.org) no later than April 15, 2014.**

Payment Method:  Check (Payable to HSHC)    Credit Card (MasterCard or Visa)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

**If you have any questions about the event, please contact Mary Leavens  
410-836-1090, ext.101 or [mleavens@harfordshelter.org](mailto:mleavens@harfordshelter.org) or visit our website at [www.harfordshelter.org](http://www.harfordshelter.org)**