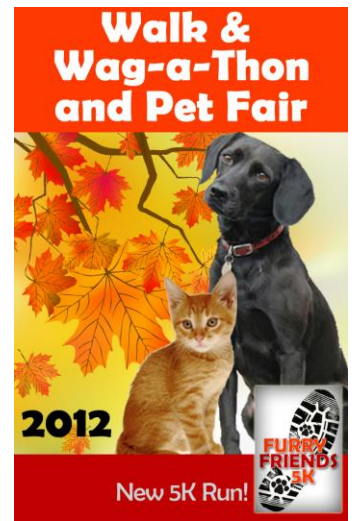




Saturday, November 3, 2012
7:30 am–Furry Friends 5K Run
8:30 am–Walk & Wag-a-Thon
Harford County Equestrian Center
*Proceeds support medical expenses
 for the homeless & neglected animals
 of Harford County*



SPONSORSHIP OPPORTUNITIES

TOP DOG EVENT SPONSOR - \$3,000

- 🐾 Your organization will be billed as *the event sponsor* on promotional materials including press releases, flyers and advertisements. **Only ONE Top Dog Event Sponsorship is available.**
- 🐾 Participate in Ribbon Cutting ceremony at start of walk
- 🐾 Your name and link to your website (through December 2012) will be featured on the Humane Society of Harford County's website which averages 30,000 visitors per month
- 🐾 You will be featured as our sponsor of the month on the Humane Society of Harford County's Facebook site
- 🐾 Name/Logo featured on sponsorship banner on the day of the event
- 🐾 Name/Logo will be displayed prominently on the back of registered participant's T-shirts
- 🐾 Complimentary vendor space (two 8' tables and four chairs) inside enclosed pavilion with opportunity to distribute samples, coupons, advertisements and sell merchandise
- 🐾 Full page black & white ad (4.75" x 7.25") in event program (inside front cover)

LEADER OF THE PACK SPONSOR - \$1,000

- 🐾 Recognition on promotional materials to include press releases, flyers and advertisements
- 🐾 Your name and link to your website (through December 2012) will be featured on the Humane Society of Harford County's website which averages 30,000 visitors per month
- 🐾 You will be featured as our sponsor of the week on the Humane Society of Harford County's Facebook site
- 🐾 Name/Logo displayed on sponsorship banner on the day of the event
- 🐾 Name/Logo will be displayed on the back of registered participant's T-shirts
- 🐾 Complimentary vendor space (one 8' table and two chairs) inside enclosed pavilion with opportunity to distribute samples, coupons, advertisements and sell merchandise
- 🐾 Half page black & white ad (4.75" x 3.75") in event program

TAIL WAGGIN' SPONSOR - \$500

- 🐾 Recognition on promotional materials to include press releases, flyers and advertisements
- 🐾 You will be featured once on the Humane Society of Harford County's Facebook site
- 🐾 Name/Logo featured on sponsorship banner on the day of the event
- 🐾 Name/Logo will be displayed on the back of registered participant's T-shirts
- 🐾 Complimentary vendor space (one 8' table and two chairs) inside enclosed pavilion with opportunity to distribute samples, coupons, advertisements and to sell merchandise
- 🐾 Quarter page black & white ad (3.5" x 2.25") in event program

DOG'S BEST FRIEND SPONSOR - \$250

- 🐾 You will be featured once on the Humane Society of Harford County's Facebook site
- 🐾 Name/Logo featured on sponsorship banner on the day of the event
- 🐾 Complimentary vendor space (one 8' table and two chairs) inside enclosed pavilion with opportunity to distribute samples, coupons, advertisements and to sell merchandise
- 🐾 Black & white business card ad (2" x 3.5") in event program

Please return with payment to HSHC, Walk & Wag-a-Thon, 2208 Connolly Rd, Fallston, MD 21047

SPONSOR

Contact Name _____ Organization Name _____
 Address _____
 Phone _____ Email _____
 Website _____

Please check sponsorship level you would like to purchase:

- Leader of the Pack \$1,000 Tail Waggin' \$500 Dog's Best Friend \$250

Please submit logo in EPS/Vector format to erin@harfordshelter.org no later than Friday, October 5 in order to be included on all promotional materials.

Payment Method: Check (Payable to HSHC) Credit Card (MasterCard, Visa or Discover)

Credit Card # _____ Exp. Date _____

Name on Card _____

If you have any questions about the event, please contact Mary Leavens at 410-836-1090, ext.101 or mleavens@harfordshelter.org or visit our website at www.harfordshelter.org